Nova Hreod Academy
The best in everyone™
Part of United Learning

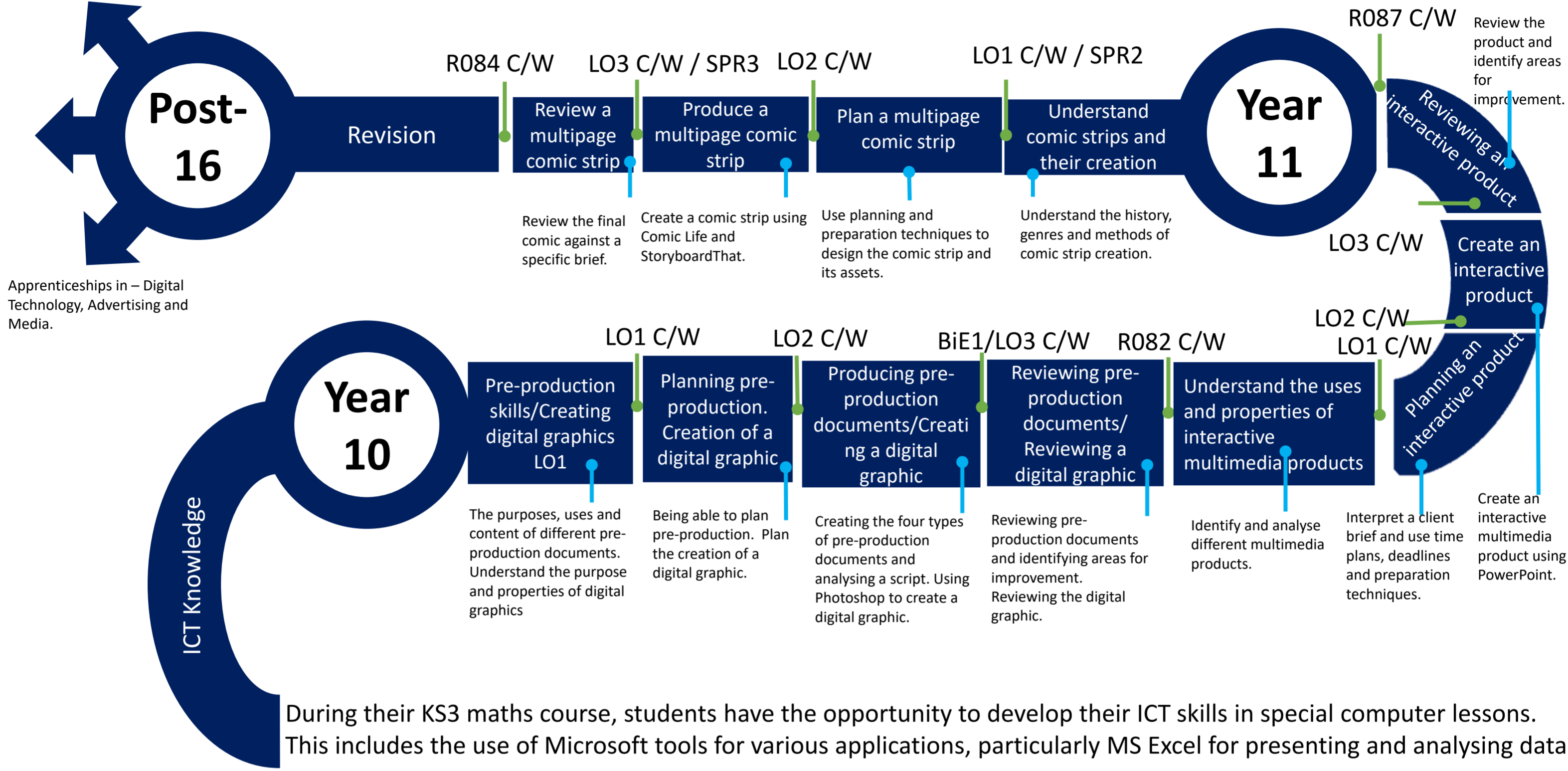# The Cambridge National in Creative iMedia Curriculum

A-Level – Media Studies. Cambridge Technicals in IT; Digital Media. Creative Media Production (Film) HNC/HND. Diploma in Art, Design and Media. BTEC Creative Media Production.

Post-16

Revision

Apprenticeships in – Digital Technology, Advertising and Media.

R084 C/W
Review a multipage comic strip
Review the final comic against a specific brief.

LO3 C/W / SPR3
Produce a multipage comic strip
Create a comic strip using Comic Life and StoryboardThat.

LO2 C/W
Plan a multipage comic strip
Use planning and preparation techniques to design the comic strip and its assets.

LO1 C/W / SPR2
Understand comic strips and their creation
Understand the history, genres and methods of comic strip creation.

Year 11

R087 C/W
Reviewing an interactive product
Review the product and identify areas for improvement.

LO3 C/W
Create an interactive product

LO2 C/W
LO1 C/W
Planning an interactive product
Create an interactive multimedia product using PowerPoint.

Year 10

ICT Knowledge

LO1 C/W
Pre-production skills/Creating digital graphics LO1
The purposes, uses and content of different pre-production documents. Understand the purpose and properties of digital graphics

LO2 C/W
Planning pre-production. Creation of a digital graphic
Being able to plan pre-production. Plan the creation of a digital graphic.

BiE1/LO3 C/W
Producing pre-production documents/Creating a digital graphic
Creating the four types of pre-production documents and analysing a script. Using Photoshop to create a digital graphic.

R082 C/W
Reviewing pre-production documents/ Reviewing a digital graphic
Reviewing pre-production documents and identifying areas for improvement. Reviewing the digital graphic.

Understand the uses and properties of interactive multimedia products
Identify and analyse different multimedia products.

LO1 C/W
Interpret a client brief and use time plans, deadlines and preparation techniques.

During their KS3 maths course, students have the opportunity to develop their ICT skills in special computer lessons. This includes the use of Microsoft tools for various applications, particularly MS Excel for presenting and analysing data.

The Creative iMedia Curriculum at Nova is Ambitious, Sequenced Carefully, Principled, Inclusive, Research informed and Enriching.

AMBITIOUS	SEQUENCED	PRINCIPLED	INCLUSIVE	RESEARCH INFORMED	ENRICHING
Students will be challenged by the digital technology aspects of this course. Skills will be developed in some industry standard software with wide ranging features.	This course is clearly sequenced with the underlying examinable component being studied first which supports the undertaking of each coursework unit.	The understanding of technology related legislation is crucial to this course. Students learn about copyright, trademarks and intellectual property. Certification, classification and censorship of products is examined and analysed. Data protection and GDPR is examined with students able to advise others on how to act within law. Defamation, slander, libel and privacy is also covered.	The curriculum is carefully sequenced to build upon prior learning and to develop a more in-depth understanding of interactive media products and the considerations that are needed for them to be made effectively. All concepts are learned from scratch. Throughout the course there is opportunity for reflection and review and revisiting of the topics where necessary.	In Creative iMedia, we utilise well documented research to underpin our teaching and learning. The widely renowned "Rosenshine Principles" form the basis of our teaching style, where new content is introduced by the expert teacher, students have opportunities to expand their understanding through discussion tasks, paired work or shared learning, followed by opportunities for students to independently practice to cement their understanding. We make use of frequent review of learning, using data-driven instruction techniques to help close gaps where they occur.	Skills learned in this course will transfer to use in many ways. Alongside specialist software students will also develop excellent word processing skills which will support their education and further work-based life.