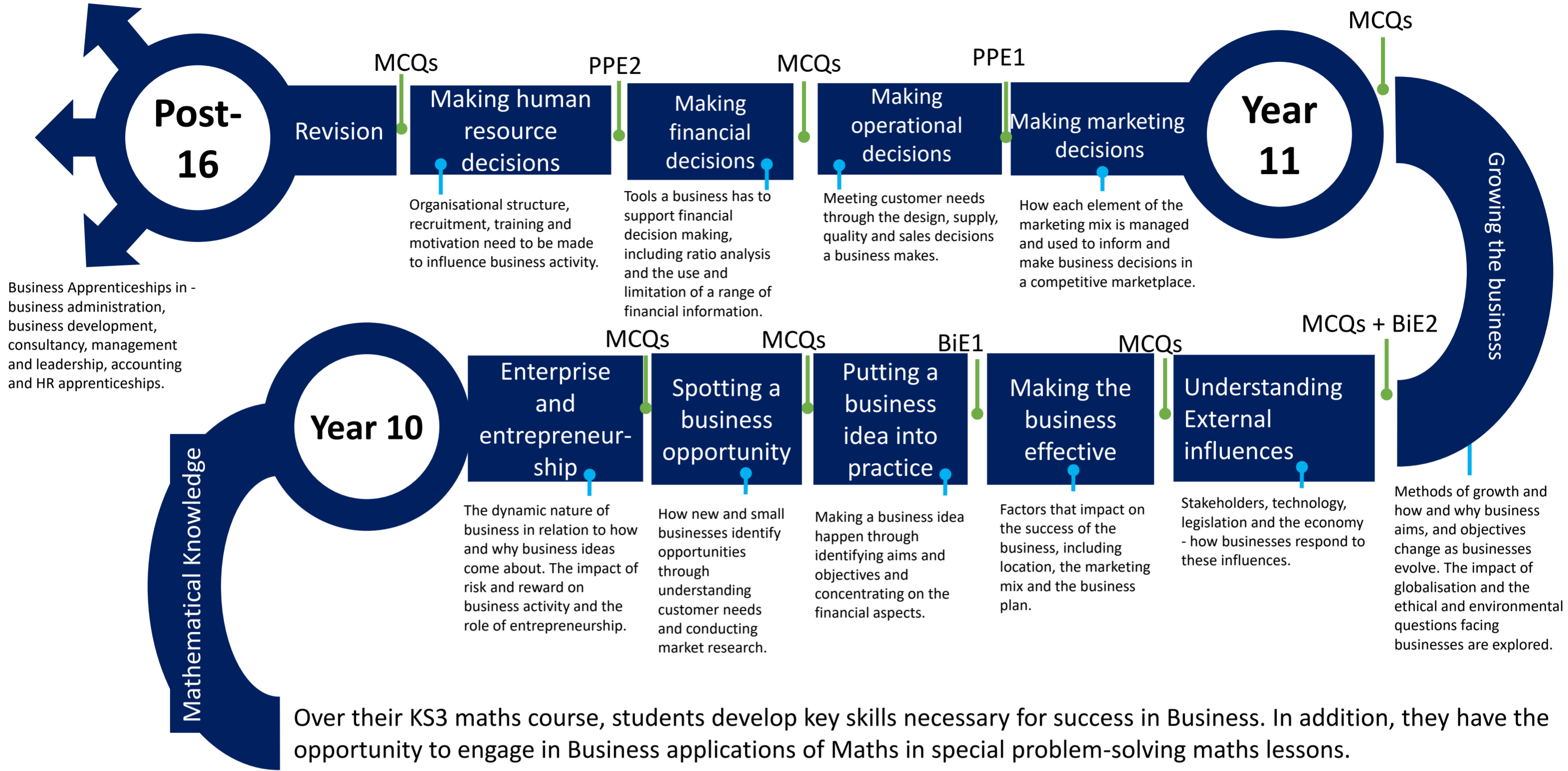


A-Level – Accounting, Business, Economics. Accountancy AAT.  
Certificate in Financial Studies. Btec Technical Diploma in Business



## The Business Curriculum at Nova is Ambitious, Sequenced Carefully, Principled, Inclusive, Research-informed and Enriching.



Students will be challenged by the economic and financial concepts of this course. Investigation will take place into how a variety of economic factors will influence the decision making within a business. Furthermore, several financial accounting methods will be learned and applied to a variety of different contexts.



This course is clearly sequenced with Theme 1 focused on 'Investigating small business', concentrating on the key business concepts, issues and skills involved in starting and running a small business through the lens of an entrepreneur setting up a business. Theme 2 examines how a business develops beyond the start-up phase. It focuses on how to grow a business, with emphasis on aspects of marketing, operations, finance and human resources, and the impact of the wider world on the decisions a business makes as it grows.



There is clear focus on how stakeholders affect and are affected by business decisions. Students will engage in ethical debates as well as considering the economic and financial consideration of business decisions. All business decisions are analysed and evaluated, then judgement will be shown about the best course of action within a context.



The curriculum is carefully sequenced to build upon prior learning and to develop a more in-depth understanding of business. All concepts are learned from scratch. Throughout the course there is opportunity for reflection and review and revisiting of the topics where necessary.



In Business, we utilise well documented research to underpin our teaching and learning. The widely renowned "Rosenshine Principles" form the basis of our teaching style, where new content is introduced by the expert teacher, students have opportunities to expand their understanding through discussion tasks, paired work or shared learning, followed by opportunities for students to independently practice to cement their understanding. We make use of frequent review of learning, using data-driven instruction techniques to help close gaps where they occur.



Alongside the GCSE students will have the opportunity to take part in the £10 Challenge – an enterprise activity which takes place over a period of time which allows students to set up and run their own small business. A trip will be undertaken to visit a well-known business to investigate how it is run.