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E-safety

Mr Thomas





Social Media

2018: Social Media Trends to Consider

- The world population is [7.6 billion](#) and the internet has [4.1 billion users](#).

General Social Media

- Close to half the world's population ([3.03 billion people](#)) are on some type of social media.
- 59% of adults [between 18 and 29](#) are [using Instagram](#).
- The average person spends about 20 minutes on Facebook or one in every six minutes a person will spend online.
- 1.57 billion [YouTube users](#) watch about 5 billion videos on average every single day. Of the 2.1 billion total accounts on Facebook, [270 million profiles](#) are fake.
- 86% of women will look at social media before deciding to make a purchase.
- People are accessing 69% of their media on their smartphones.
- 89% of people on smartphones are using apps, while only 11% are using standard websites. Unsurprisingly, Facebook is the most [popular app at 19%](#) (measured by time spent).
- 92% of American teens [accessed the internet on a daily basis](#), where 56% claim to connect several times a day, and 24% are connected almost constantly to the internet.



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Social Media

Which of these Social Media methods do you use?

1. Facebook
2. Twitter
3. Myspace
4. Gaming sites
5. Instagram
6. Reddit
7. KIK
8. Snapchat
9. Tic Tock
10. Video messaging
11. Texting
12. Music Download sites
13. Forum sites

6 million Social Media sites



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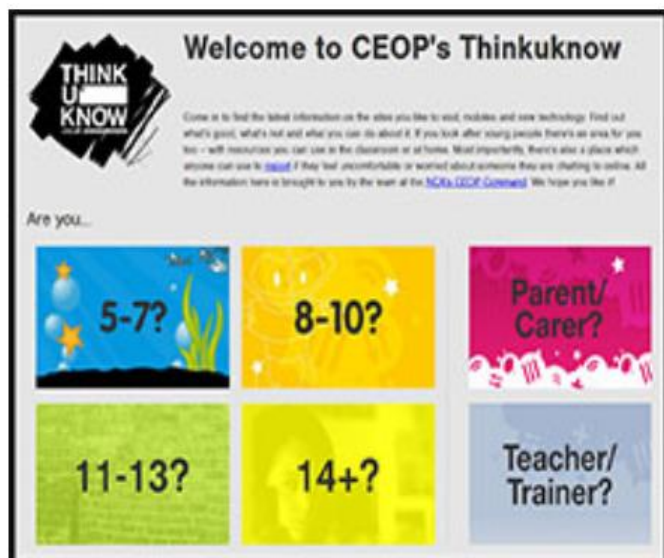
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Think U Know

The “Thinkuknow” website is brought to you by the Child Exploitation and Online Protection (CEOP) centre. You may have seen some of their video clips on National TV recently.

There’s a lot of information here for both children and adults - parents even have their own area of the site!

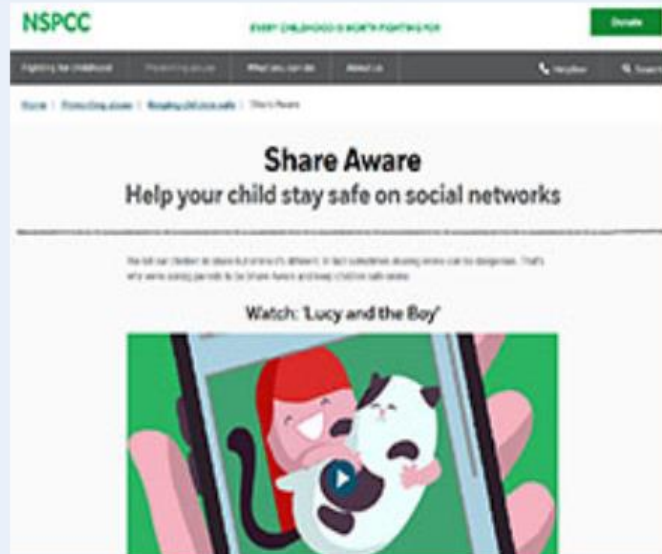




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NSPCC: Share Aware

We know some parents feel confused by the internet - out of their depth, and out of control. Share Aware - the NSPCC campaign for parents of children aged 8-12 - will help to reassure you, and give you everything you need to keep your children safe.

Last updated 29/04/2015 10:18



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Please see a range of clips
from CEOP that fit different
age ranges.

<https://www.youtube.com/user/ceop>



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You.
Your friends.
The Internet.

Keeping yourselves safe,
keeping the internet fun.



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Do you need help right now?

It's not always easy to admit it but we all need help sometimes. If you've got a problem or something you're worried about you'll find lots of people and places that can help here.

REMEMBER – whatever the problem is, talking about it can be the first step to solving it. If there's an adult you trust like a parent, carer or a teacher talk to them first about what's happening.



Report to CEOP



Talk to ChildLine



Contact social media sites



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5 things to look out for

1. Too good to be true?

Do they like all the same things as you and give you loads of attention? Are they really nice about things you post like photos? We all like attention and it's great to meet people who like similar things but remember some people use the internet to make friends with young people and then abuse their trust. If you think someone might not be who they say they are tell an adult you trust or report to [CEOP](#).



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2. Giving presents and making promises.

Do they make promises or offer you gifts if you will do things for them? Giving gifts and making promises can be a way of putting pressure on you. If you feel under pressure to do something you don't want to do, you might be chatting to someone unsafe and should talk to an adult you trust.



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3. Putting you under pressure.

Do they try to talk about things you're not comfortable with, like sex? Do they ask for pictures of you that you wouldn't share with your mum or your teacher? It's wrong for anyone to put pressure on you to do things you'd be embarrassed about or don't want to do. If anyone puts any pressure on you or makes you feel uncomfortable you should tell an adult you trust or report to [CEOP](#).



4. Leaving public places.

Have they asked to 'private message' or to add you on a social network or mobile app? Ask yourself, why do they need to chat in private? Games, chat rooms or forums are usually 'public places' where other people can see your conversations. Sometimes they will have 'moderators' who can look out for anything dodgy. You should keep your chat in a 'public place' to stop anyone from saying or doing anything weird.

If you do private chat with people you meet online be very careful not to reveal any information which could help them identify you in the real world like your full name, photos or your email address.



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5. 'Just our little secret'.

Do they tell you to keep your chat secret? Do they say you'll be in trouble if you don't? If they ask you to keep secrets they might be trying to stop you from getting help if things get weird or you feel uncomfortable. You shouldn't keep secrets for people you meet online. If a secret is making you worried or anxious tell an adult you trust or call [ChildLine](https://www.childline.gov.uk) on **0800 1111**.



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Stay safer when chatting online, remember these tips:

What could they find out?

If you post stuff online, think about how much people could find out about you from it. Have you posted about your favourite music or sports? Have you posted anything embarrassing you wouldn't want your parents or a teacher to see? Remember, people do lie online and the more information they have about you the easier it is for them to try to trick you.

Don't say too much.

If you're chatting to someone, don't tell them anything which could help them find you in the real world – things like your full name, school, email address or even photos. Remember, even if you've been chatting for ages you still can't be sure that they aren't up to no good.



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Be careful on cam.

It can be really unsafe to chat on webcam with people you meet online. If you do anything embarrassing - things you wouldn't want your friends or family to see - it's really easy for them to record it. Some people online will threaten to share an embarrassing video or picture with other people if you don't do what they say. If anyone threatens you in this way they are breaking the law and you should report them to [CEOP](#). Whatever has happened, you won't be in trouble!

Don't meet up without an adult you trust.

People do lie online so it's always risky to meet up face to face with someone you've met online. If you do meet up with someone, make sure you do it in a busy public place and take an adult you trust with you. If you take a friend you could put them at risk as well. Tell the person you're meeting you want to meet in a public place and that you're bringing an adult with you. Anyone who genuinely wants to be friends should understand that you want to make sure you are safe.



Block and report.

Most websites you can chat on will let you 'block' other people if don't want to talk to them anymore. Learn how to do this on any sites and apps you use. If someone makes you feel uncomfortable or upset 'block' them.

Know how to report.

No matter how long you've been chatting and whatever has happened it's never too late to seek help if someone starts being weird with you, makes you feel uncomfortable, worried or frightened. If you don't want to talk to an adult you trust you can always phone [ChildLine](https://www.childline.gov.uk) on **0800 1111** or report to [CEOP](https://www.ceop.gov.uk). They will understand and be able to help. You won't be in trouble.



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Non-Personal Information

It is ok to put non personal information on there

You CAN put:

- Cartoon Pictures
- Nicknames
- Ages (**NEVER when birthday is**)
- Hobbies- skating, swimming etc (**but do not say where you do it**)
- Pet's names etc



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Keeping safe checklist

PASSWORDS

- always more than 6 digits

- Always include a Capital Letter

- Always include a random number or symbol or both

DO NOT

- Use family names or birth dates in your password

- Tell anyone else your password

PRIVACY SETTINGS

- Set to invite only

- Do not accept friend invitation from people you do not know or are not sure if you know them

NEVER

- Send personal images of yourself



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**THINK
before you
post!**



**ASK
your self is it:**

**True?
Helpful?
Inspiring?
Necessary?
Kind?**



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